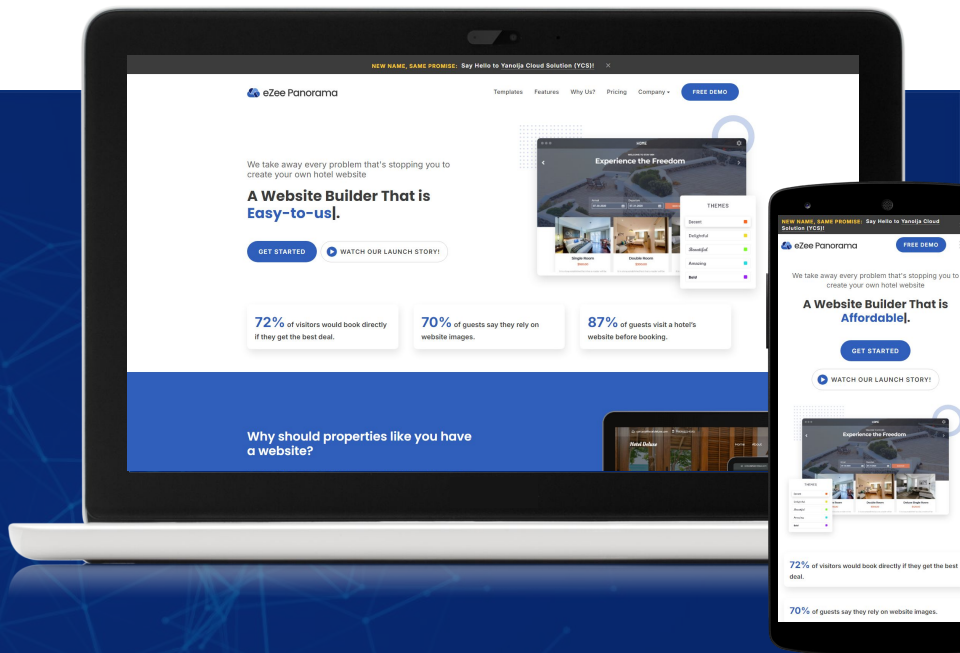


Insights about Panorama Product





In-Depth Exploration of Panorama

- Why Website is Important?
- Why Website redesign is Important?
- What is eZee Panorama?
- Website Development Process
- Customization Options
- Latest Features
- SEO Considerations
- Panorama Contact & Required Details

Why Website is Important



Attract More Guests

A website allows people to find your hotel online. Most guests search for hotels on the internet, and if you have a website, they can easily discover your property.

Direct Bookings

It allows guests to book rooms directly through your website, saving on commissions you would otherwise pay to third-party booking platforms.

24/7 Availability

A website is accessible 24/7, providing guests with the information they need anytime.



Builds Trust

A professional website with good photos and reviews can create a positive first impression and build trust with potential guests.

Mobile-Friendly Access

With more people booking through smartphones, a responsive hotel website ensures seamless access across devices, increasing the likelihood of bookings.

Improves Customer Experience

Guests can find answers to their questions quickly through FAQs or contact forms, also hotelier can highlight unique features, like special offers, facilities, & nearby attractions, making it easier to attract the right guests which improves their experience even before they arrive.





Why Website redesign is Important



Report from Oct 15, 2024, 11:53:50 AM

<https://www.hotelparkn.com/>

3rd party website

Analyze

Mobile

Desktop



Diagnose performance issues

77

62

74

75

Performance

Accessibility

Best Practices

SEO



Performance

Values are estimated and may vary. The [performance score](#) is calculated directly from these metrics. [See calculator.](#)



0-49



50-89



90-100



important

https://www.hotelparkn.com/

Analyze

Mobile

Desktop

Diagnose performance issues

42

Performance

64

Accessibility

75

Best Practices

75

SEO

42

Performance

Values are estimated and may vary. The [performance score](#) is calculated directly from these metrics. [See calculator.](#)

▲ 0-49

■ 50-89

● 90-100



Report from Oct 15, 2024, 12:07:17 PM

Our client live website

https://www.melialawaigosplashhotel.com/

Analyze

Mobile

Desktop

Diagnose performance issues

90

Performance

93

Accessibility

96

Best Practices

92

SEO



Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. [See calculator.](#)

▲ 0-49

■ 50-89

● 90-100



is Important

https://www.melialawaigosplashhotel.com/

Analyze



Mobile



Desktop



Diagnose performance issues

60

Performance

93

Accessibility

96

Best Practices

92

SEO

60

Performance

Values are estimated and may vary. The [performance score is calculated](#) directly from these metrics. [See calculator.](#)



0-49



50-89



90-100



Keeps Up with Technology

As technology changes, websites can become outdated or slow. A redesign helps ensure your website works smoothly on all devices (like smartphones and tablets) and is up-to-date with the latest trends.

Reflects Current Trends

Design trends evolve over time. A redesign helps your site stay visually appealing and relevant to current tastes and expectations.

Faster Loading Speeds

Website performance is a critical factor for user satisfaction and search engine ranking. A redesign provides the opportunity to optimize code, compress images, and improve server response times, resulting in faster loading speeds.

Integration of New Features

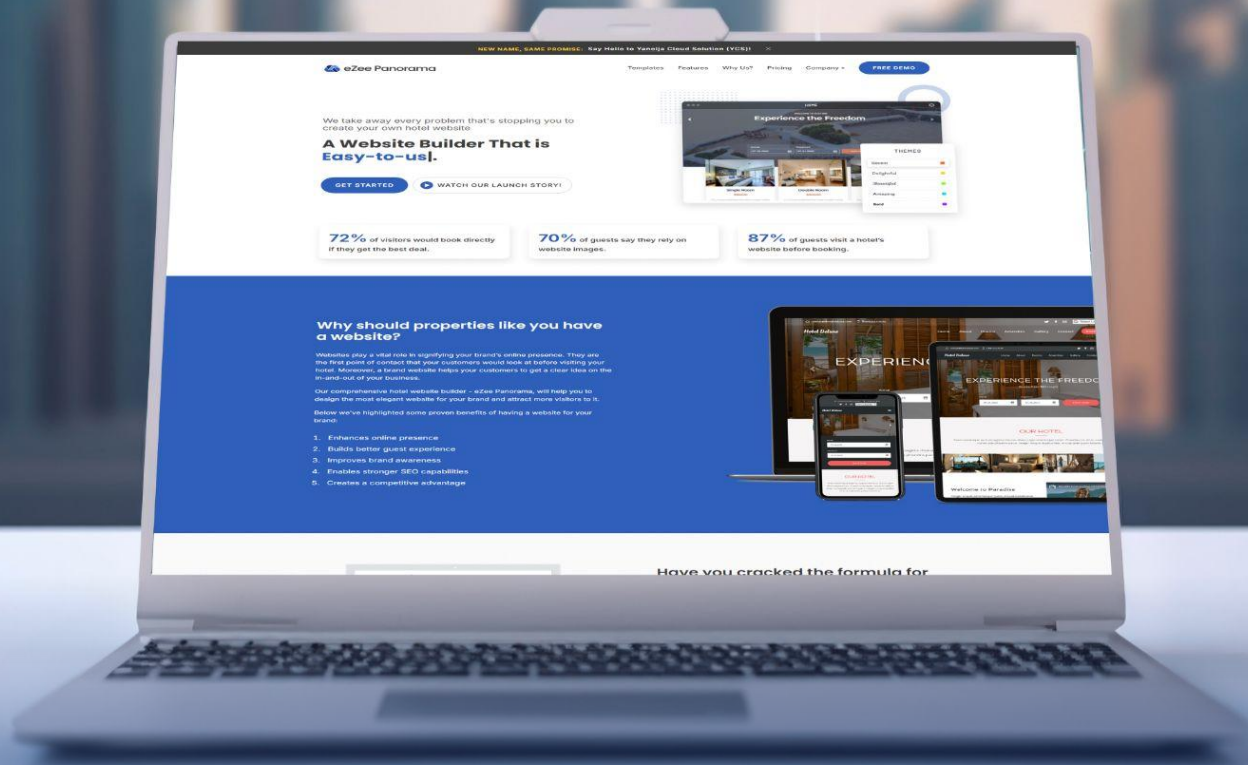
Over time, you may want to integrate new functionalities, such as a booking system, live chat, or interactive elements. A website redesign facilitates the seamless integration of these features, enhancing user engagement and conversion opportunities.

Improved Search Engine Ranking

A redesign often includes updating technical aspects like page speed and structure, which helps the website appear higher on Google, attracting more visitors.

Stand Out from Competitors

A fresh website helps the hotel stand out in a crowded market. It gives guests a reason to choose your hotel over others.



Introduction to Panorama Product

What is eZee Panorama?

eZee Panorama is a product that offers website solutions for clients in the hospitality industry.

How many ready designs?

17 Single Property, 5 Group of Property, 4 Restaurants.

What types of website can build?

Single & Group Property Hotel, Hostel, Resorts, Villa, Apartment, Tent, Camp, Guest House, Restaurants, Lodge, Farm Stay, Cabin Rental etc.

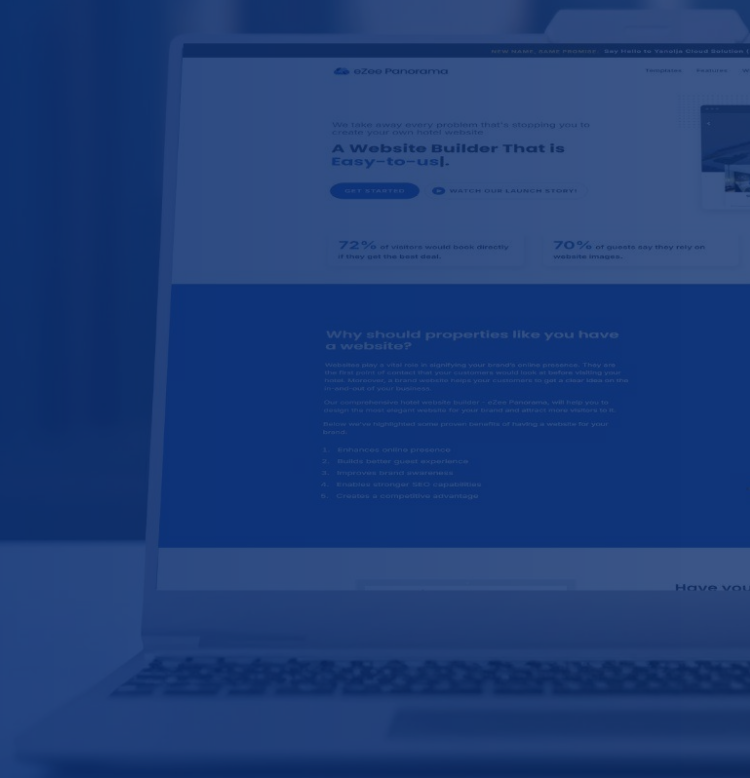
Which Technology we are using?

We have our own Web-Builder which is based on PHP, Cordinighter, HTML, CSS, Bootstrap & Javascript.

Can build Customized site?

Yes, We are building ready design Template based and Customized website as per client demand as well.

Both type of price will different.



Website Development Process

A laptop is open on a dark surface, displaying a website development interface. The screen shows a dark-themed dashboard with various charts, graphs, and data tables. The background is a blurred city skyline at night, with colorful bokeh lights from buildings and streetlights. A hand is visible on the left side of the laptop, resting on the keyboard.

Data Gathering Form

Once Payment received after that only DG Form Should be Submitted

If payment not received

No need to submit DGF, even If it's required to submit form then within 24 hours inform to Panorama team for Payment status else will start development and **Sales Person will be responsible for Payment.**

What Required for Development?

Property all Pictures Interior/Exterior, Rooms Category wise & Website Template.

Website & Changes Timeline?

For Both standard timeline is 2-3 working business days.

Latest Features





100% Responsive Website



Live Support with Technical Team



Support On WA Chat | Phone | Mail



Unlimited times Free Changes



Within 24 working hours address Queries



More Easy Do it yourself (DIY)



Google Pagespeed Insights



Weather Widgets



Integrate 5 Nearby Attractions



Support 3rd party Widgets & Scripts



FAQs Page



Privacy & Policy Page



Terms & Conditions Page



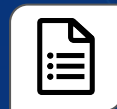
Free 2 Blogs with Detail Page



Dynamic 50 Multi Pages Website



Integrate Cookies



Google Inquiry Form



Unlimited Server Space



Unlimited time change Theme color



More than 1700 Google Standard Fonts



Dedicated Technical Person



OTA Integration



Rooms Category Wise Booking Box



Facebook Messenger Integration



Multi Language Support by Google Translator



Google Map Integration



Tawk Integration



Tripadvisor Reviews Integration



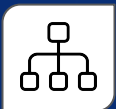
Unlimited Support



Google Search Console Setup



Free Google Analytics Installation



Sitemap Setup



Website Security



Lifetime 24/7 Free Hosting Support



Free Pages: According to the requirements



Dynamic Website



Premium Design



Free Domain URL Binding Support



Free Domain Forwarding



Creative 5 Logo Creation



Free Content Providing



**Free Hosting Server
5k Yearly**



**Free SSL Certificates Installation
3k Yearly**



**Unlimited Images & Videos
Upload**



WhatsApp Button Integration



Social Media Integration



Call Button Integration



Live Chat Integration



**SEO Friendly Website each
page wise**

On Demand Features



2 Times Redesign website in year
3.5k One time



20 Free Gmail Ids on demand



Free Google Business Page
creating - 3k One time



Provide 6 Platform QR Scanner



Free Support Google Business Page



Admin Access with Training & Documents



SEO

SEARCH

SEO Considerations

Offering On-Page SEO, Off-Page SEO & Technical SEO

On-Page

Content Quality | Keyword Optimization | Meta Tags | URL Structure | Internal Linking
| Header Tags | Image Optimization | Mobile-Friendliness | User Experience (UX)
| Page Load Speed

Off-Page

Social Media Engagement | Brand Mentions | Guest Blogging | Local SEO

Technical SEO

Site Speed Optimization | Mobile Optimization | XML Sitemap | Robots.txt | HTTPS
Security | Fixing Broken Links | Canonical Tags



Panorama Contact & Required Details



Panorama Team WhatsApp:
+91 9727776229



On IVR Support Call:
+91 2616778777 & Press 6



Personal Number of Mohammad Motiwala:
+91 8000477806



Email:
mohammad.motiwala@yanoljacloudsolution.com
epteam@ezeetechnosys.com

Created Broadcast on WhatsApp, Google Chat with Sales Team

Our Clients Website Live URL:

https://docs.google.com/spreadsheets/d/1jw349c1M_JIIBGYeReDfjsDOE57Az6UFvLc7KzKgVLU

What is eZee Panorama and Why Website is Important:

<https://www.canva.com/design/DAGAxoEnzTY/0LISBNqg-r27HjOI3ICcfQ/view?>

eZee Panorama Backend Access Doc File:

https://www.canva.com/design/DAF_eWkRGf4/t-ftNodMJRYEUyxvpea_Yw/view?

Any Questions?

Give us Panorama Product
Feedback, Suggestions...

